

2026 Applications open on Wednesday, 10 September 2025 and close on Friday, 7 November 2025.

NT Applications close on Friday, 30 January 2026.







## **Westpac Grant**

The \$15,000 Westpac grant is awarded to each State/Territory Winner, providing the financial resources to support a project, business or program that will benefit rural industries, businesses and/or communities.

The grant can be used for formal training in leadership and business management; overseas study tours; establishing business plans or pilot programs; developing educational or promotional campaigns; networking at forums and conferences to grow your knowledge of industries and markets; developing training programs; testing information technology initiatives; developing or testing a new business concept or innovation; and publishing books.

The **National Winner** will be awarded an additional \$20,000 Westpac grant and National Runner Up, an additional \$15,000. These additional funds can be used for the abovementioned activities, plus may also be used to assist in meeting national commitments such as speaking engagements as the National Winner or Runner Up.



## Additional Benefits for State/Territory Winners

- Learning and Development course of choice worth up to \$7,500
- Access to the Rural Women's Award Alumni Network with membership of over 450
- Media training valued at \$2,000
- Four day workshop to focus on further professional development skills valued at \$2.500
- Long and short biographies written by professional copy writers valued at \$1,000
- Access to a Wellbeing Program valued at \$2,500
- Professional photo shoot valued at \$1,000
- Professional videography created for the Rural Women's Award Gala Dinner and National Announcement which is available for use after the awards, valued at \$10,000
- Guaranteed national publicity, brand awareness and increased visibility for your project including podcasts, print, radio and digital (achieved via an external PR company)
- Travel and accommodation associated with the engagements worth over \$5,000
  - 2026 Finalists Workshop in July
  - 2026 AgriFutures Rural Women's Award Gala Dinner and National Announcement in September
  - 2026 AgriFutures Rural Women's Award Gala Dinner and National Announcement in September as an announcer

Value: \$35,500







